

طراحی پوستر با اشیا
با قاعده تلفیق

خلاصه درس|فرایند درس|تکلیف|
کارگاه گرافیک
پایه دوازدهم
احسان مرادی

خلاصه درس

- ما روزانه برای انجام کارهای مان به اشیا نیازمندیم
- هر روز به آنها بر اساس نیازمان مراجعه می کنیم و از آنها برای آسان شدن کارمان استفاده می کنیم
- اما این بار قرار است جور دیگر به سراغشان برویم
- و آنها را بر اساس فرم شان مورد بررسی قرار دهیم
- و سوژه طراحی پوسترمان بکنیم
- و شاید ببینیم که شبیه چه هستند و چگونه می توانیم آنها را با چیزهای دیگر ترکیب و تلفیق کنیم
- و هر شی با توجه به کاربردش می تواند حاوی حرف و پیامی باشد

- روند درس

- تلفیق

قاعده تلفیق

پیوند بر اساس شباهت شکلی یا مجاورت مفهومی میان دونشانه است












Hold Hands
Not Arms



اشياء+اشياء

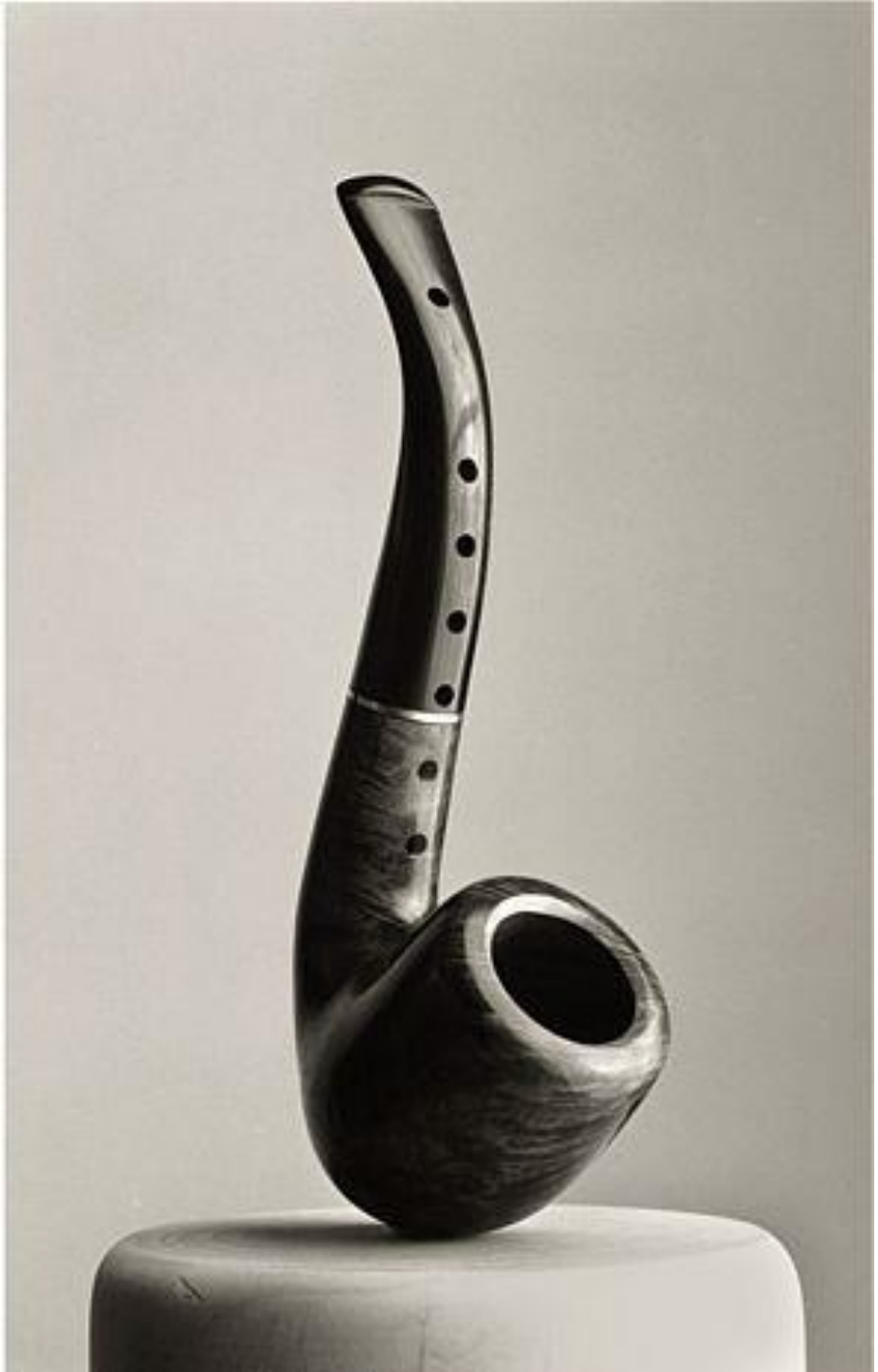
viridiana presenta //

y es que cuando no me llueve encima me llueve dentro //

i és que quan no em plou a sobre em plou a dintre // quand bien même je ne prends pas la pluie, c'est en moi qu'il pleu //

textos vicky de sus









CENTRO DRAMÁTICO NACIONAL

DIRECCIÓN
GERARDO VERA



ANTE LA JUBILACIÓN

DE **THOMAS BERNHARD**

TRADUCCIÓN
MIGUEL SÁENZ
DIRECCIÓN
CARME PORTACELI

DEL 21 DE FEBRERO
AL 6 DE ABRIL
DE 2008

REPARTO
POR ORDEN ALFABÉTICO
TERESA LOZANO
GLORIA MUÑOZ
WALTER VIDARTE

MOVIMIENTO
MARTA CARRASCO
ESPACIO ESCÉNICO E ILUMINACIÓN
PACO AZORÍN
VESTUARIO
ANTONIO BELART
BANDA SONORA
JOSÉ ANTONIO GUTIÉRREZ "GUTI"

GOBIERNO DE ESPAÑA · MINISTERIO DE CULTURA · INSTITUTO NACIONAL DE LAS ARTES ESCÉNICAS Y DE LA MÚSICA

http://cdn.mcu.es
VENTA TELEFÓNICA SERVICAIXA 902.33.22.11

Centro
Dramático
Nacional

PRESAS

de Verónica Fernández
e Ignacio del Moral

Dirección
Ernesto Caballero

Teatro Valle-Inclán

Del 22 de noviembre
al 30 de diciembre
de 2007










NO A LA GUERRA

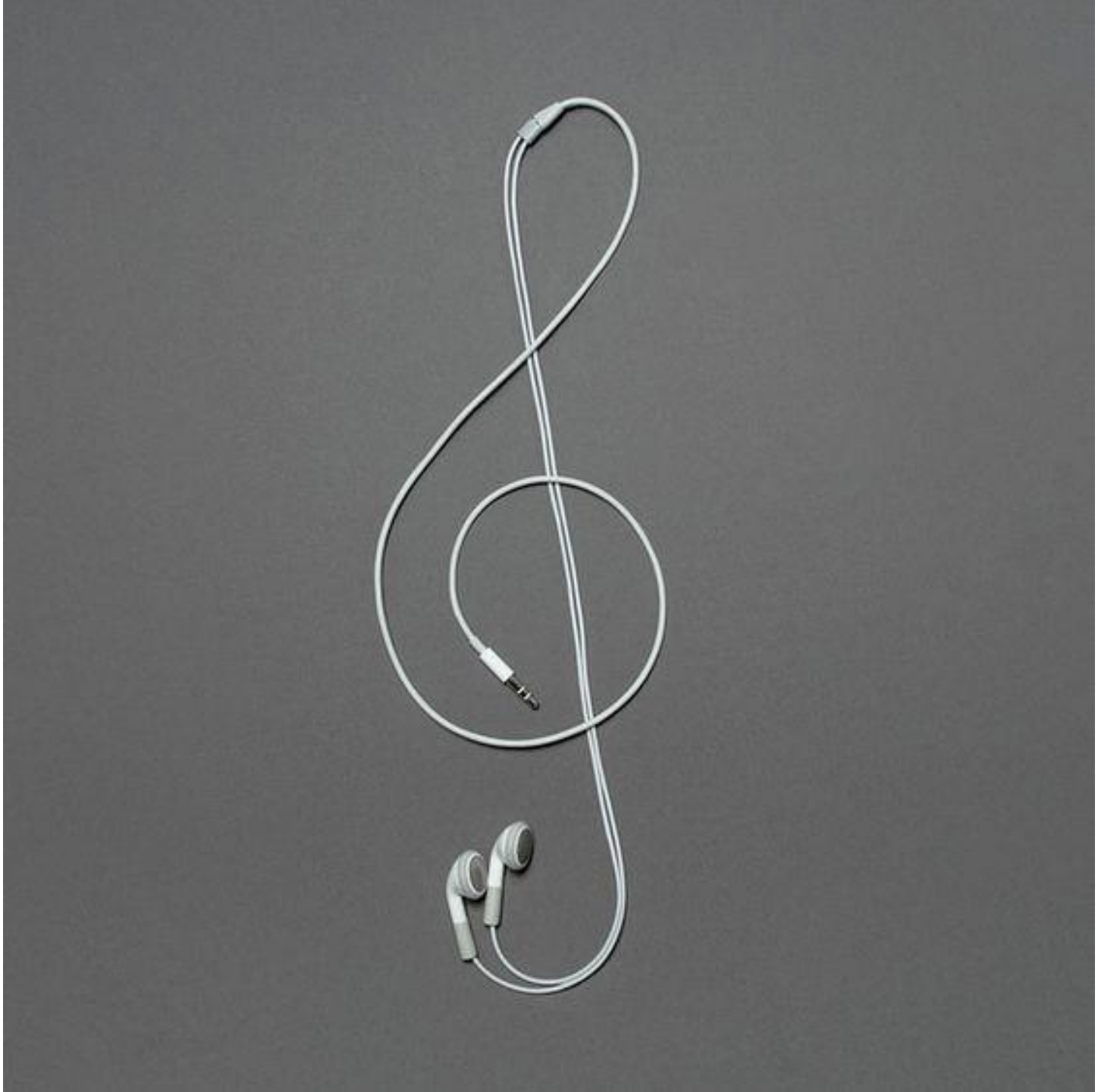


CM
QUARTZ






+
D
MN1300 1.5V LR20
DEC
2022
DURACELL®
ALKALINE BATTERY
Duracell, d'v of / de P&G, Bethel, CT 06801
P&G Inc., Toronto, ON M5W 1C5

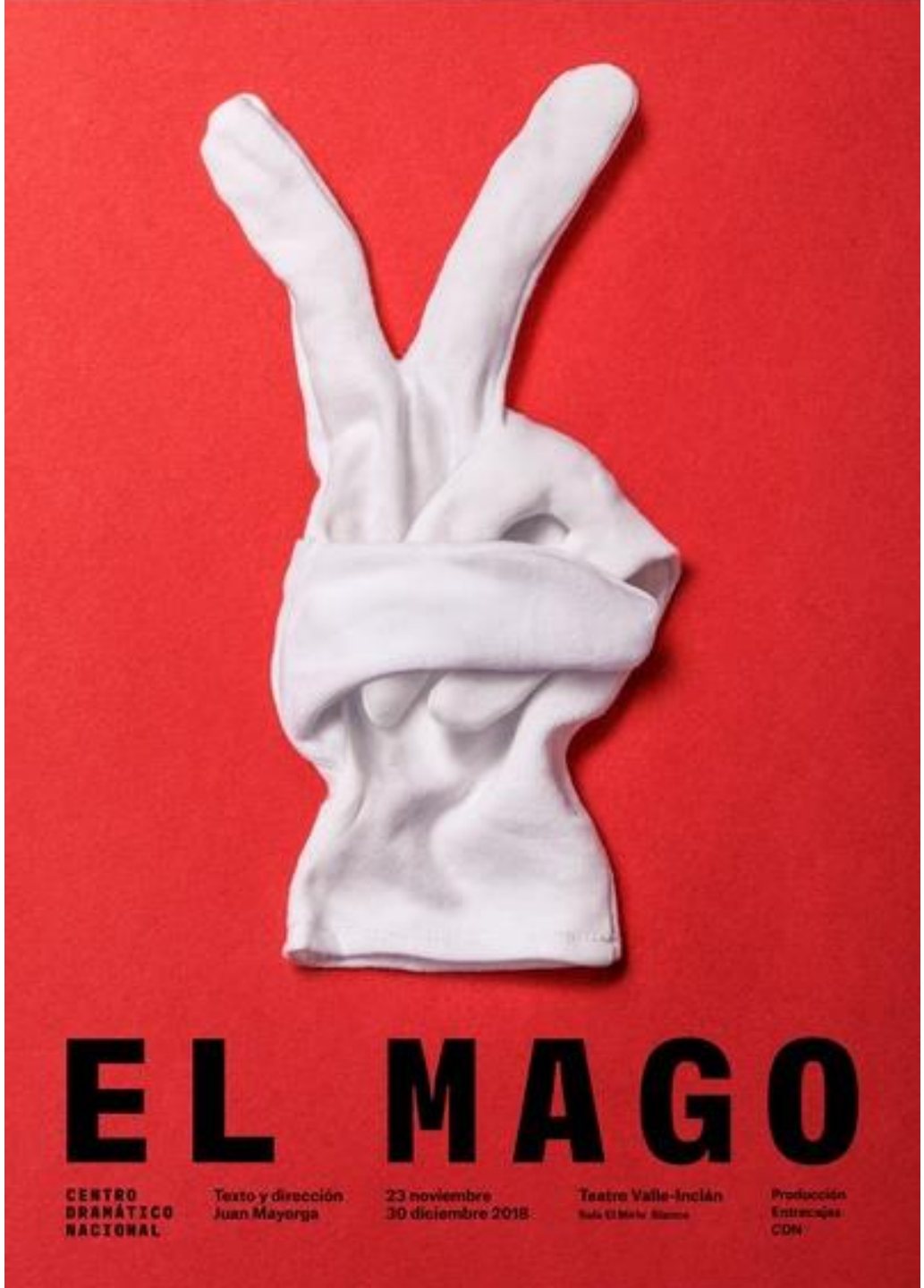


اشیاء+جانوران(حیوان ، حشرات و...)








EL MAGO
CENTRO DRAMÁTICO NACIONAL
Texto y dirección Juan Mayorga
23 noviembre 30 diciembre 2018
Teatro Valle-Inclán
Producción Entrecajas CDN

Séptima edición curso internacional de ilustración y diseño gráfico de Albarracín

Dulce, salado y amargo



Ponentes

Ajubel
Lo siento
Fanette Mellier
Elena Odriozola
Alex Trochut
Henning Wagenbreth

Dirección

Grassa Toro
Isidro Ferrer

Albarracín
26 / 29
junio
2013


GLOBALLMIX

Centro Dramático Nacional

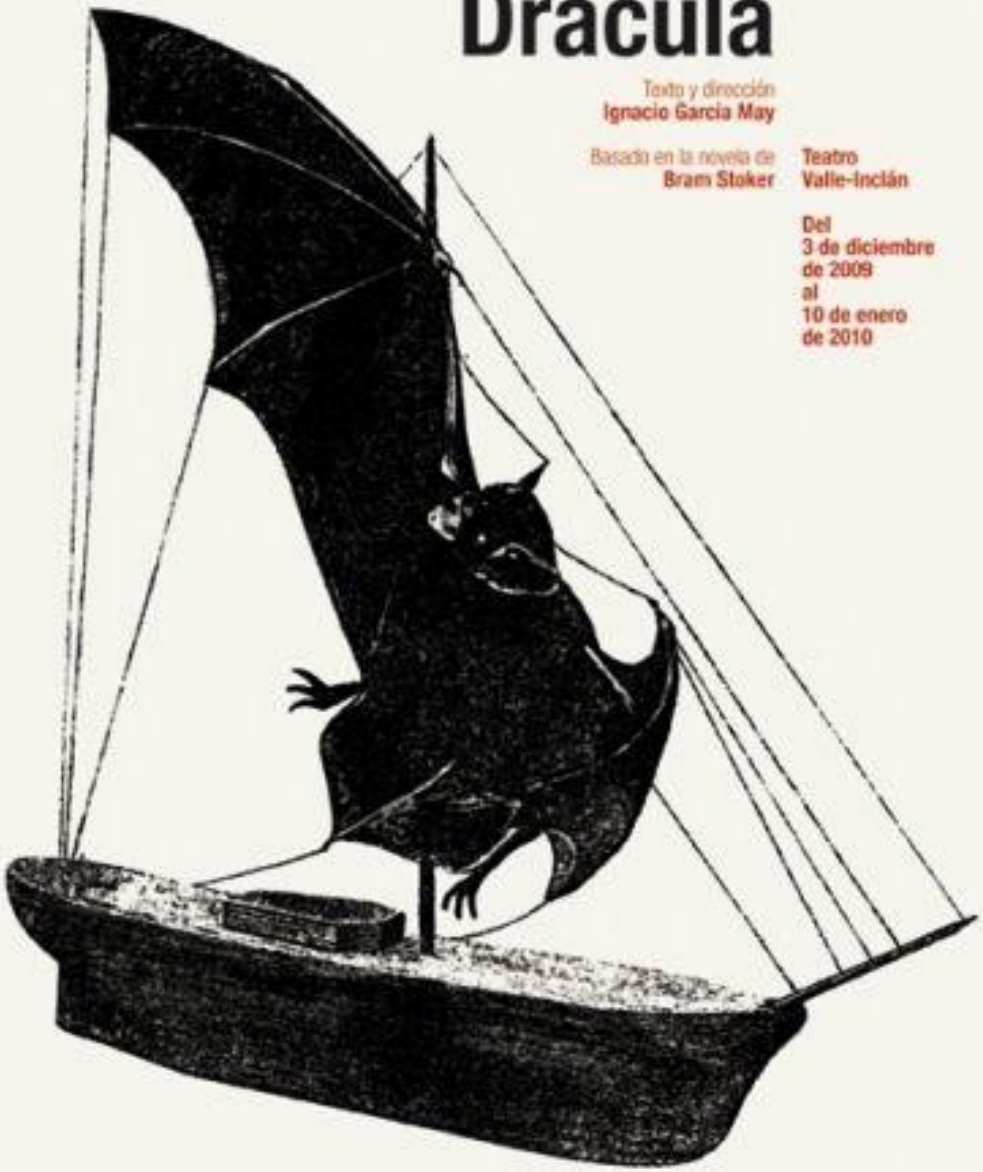
Drácula

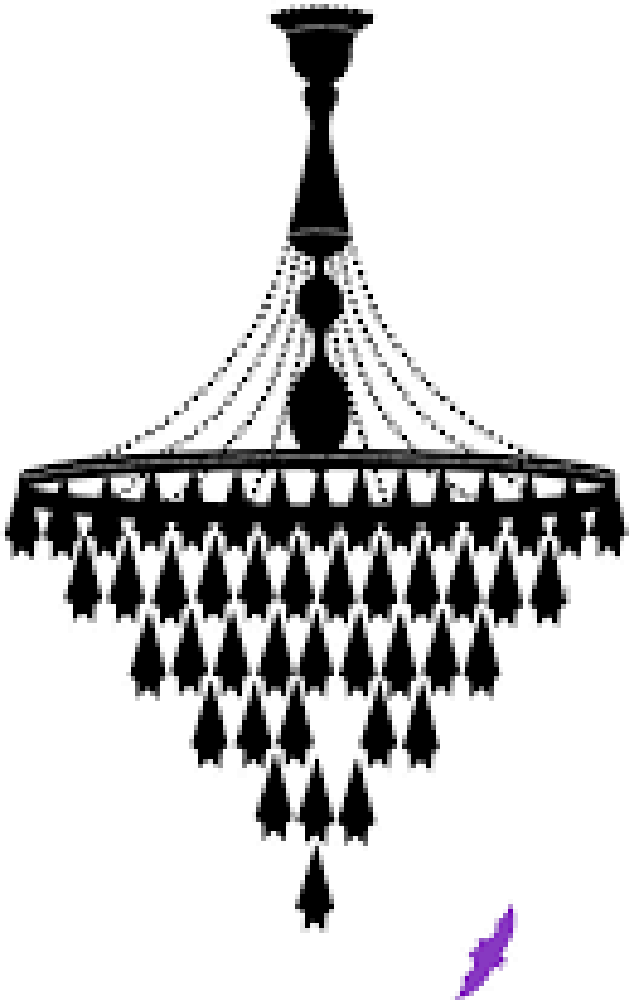
Texto y dirección
Ignacio García May

Basado en la novela de
Bram Stoker

Teatro Valle-Inclán

Del 3 de diciembre de 2009 al 10 de enero de 2010



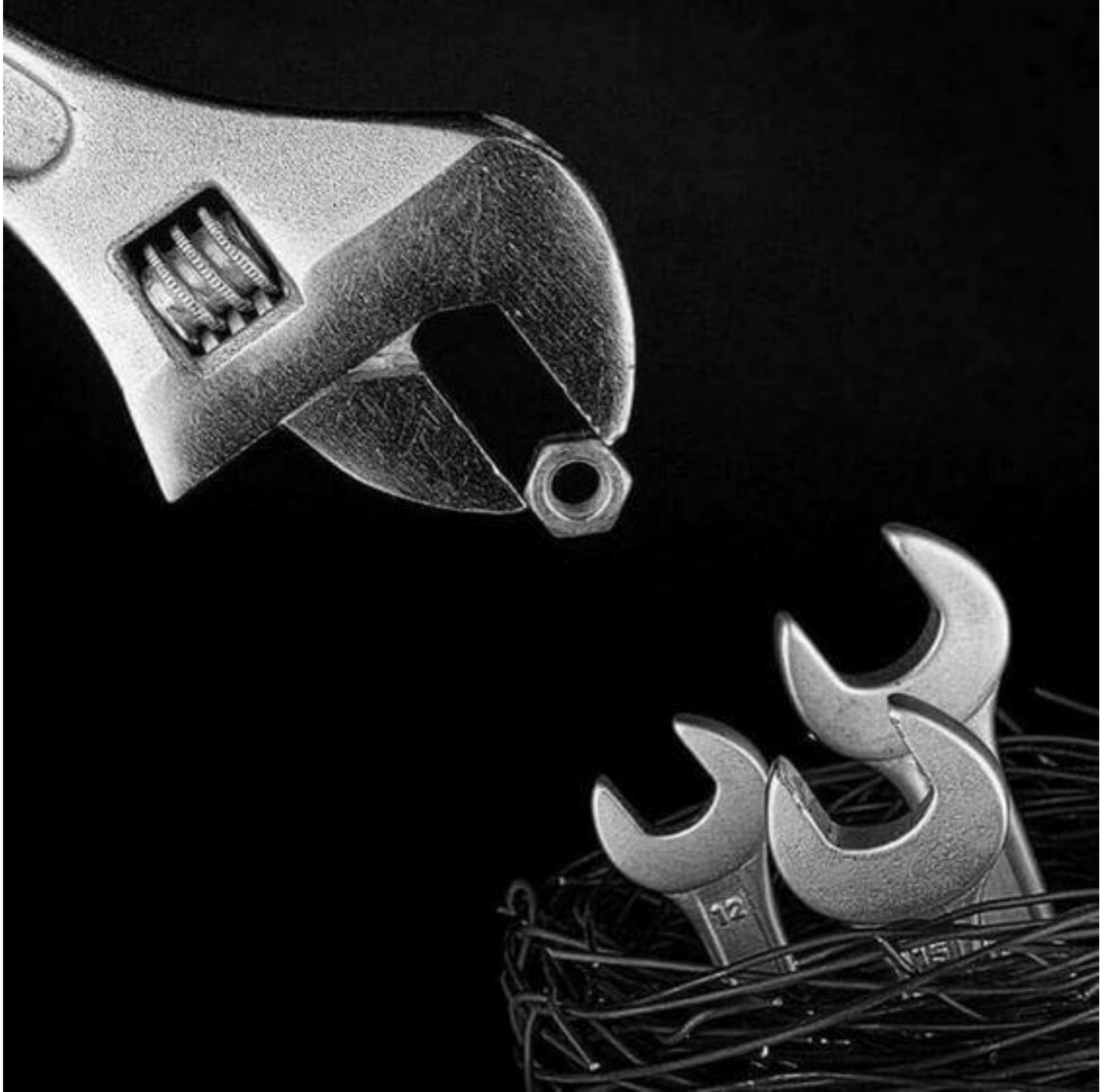


CUENTOS de MIEDO

BIBLIOTECA INSULAR DE GRAN CANARIA

1 de noviembre de 2013




12
15




www.maivisto.de

اشیاء+انسان

Hold Hands
Not Arms



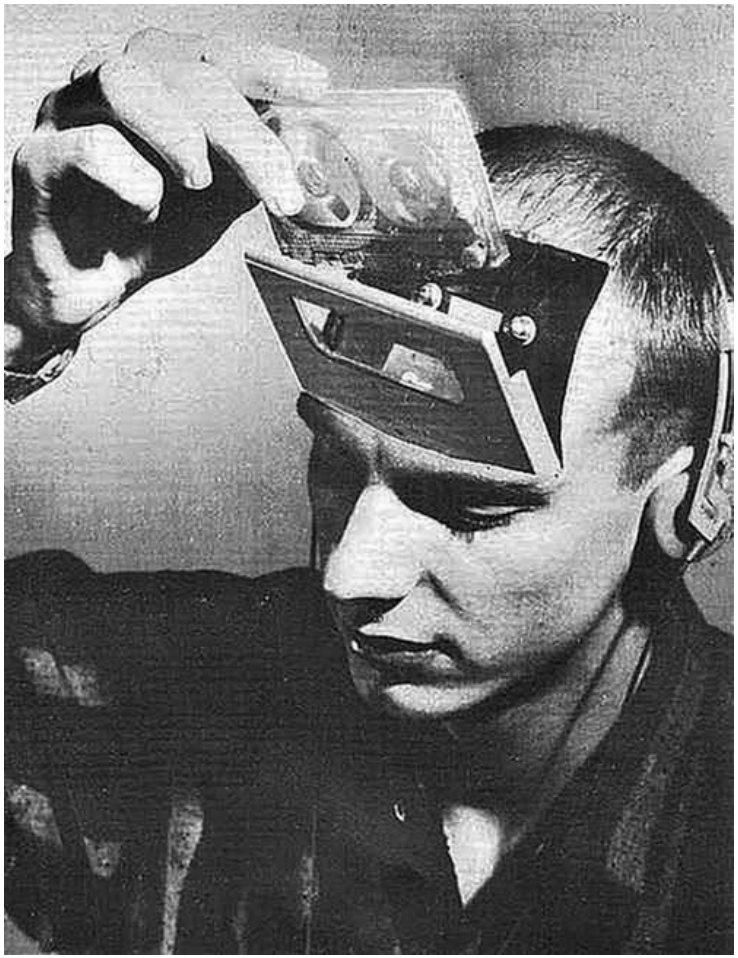

16TH OCTOBER 2012
WORLD FOOD DAY
Hunger kills 2.5 million children every year.
Your donation nourishes: www.unicef.ch
unicef



BOLOGNA FESTIVAL 2012

XXXI EDIZIONE

www.bolognafestival.it














RAWEK

Teatro
María Guerrero

Del
8 de abril
al
23 de mayo
de 2010

Centro Dramático Nacional

El avaro

de
Molière

Versión y adaptación
Jorge Lavelli
José Ramón Fernández

Concepción y dirección
Jorge Lavelli



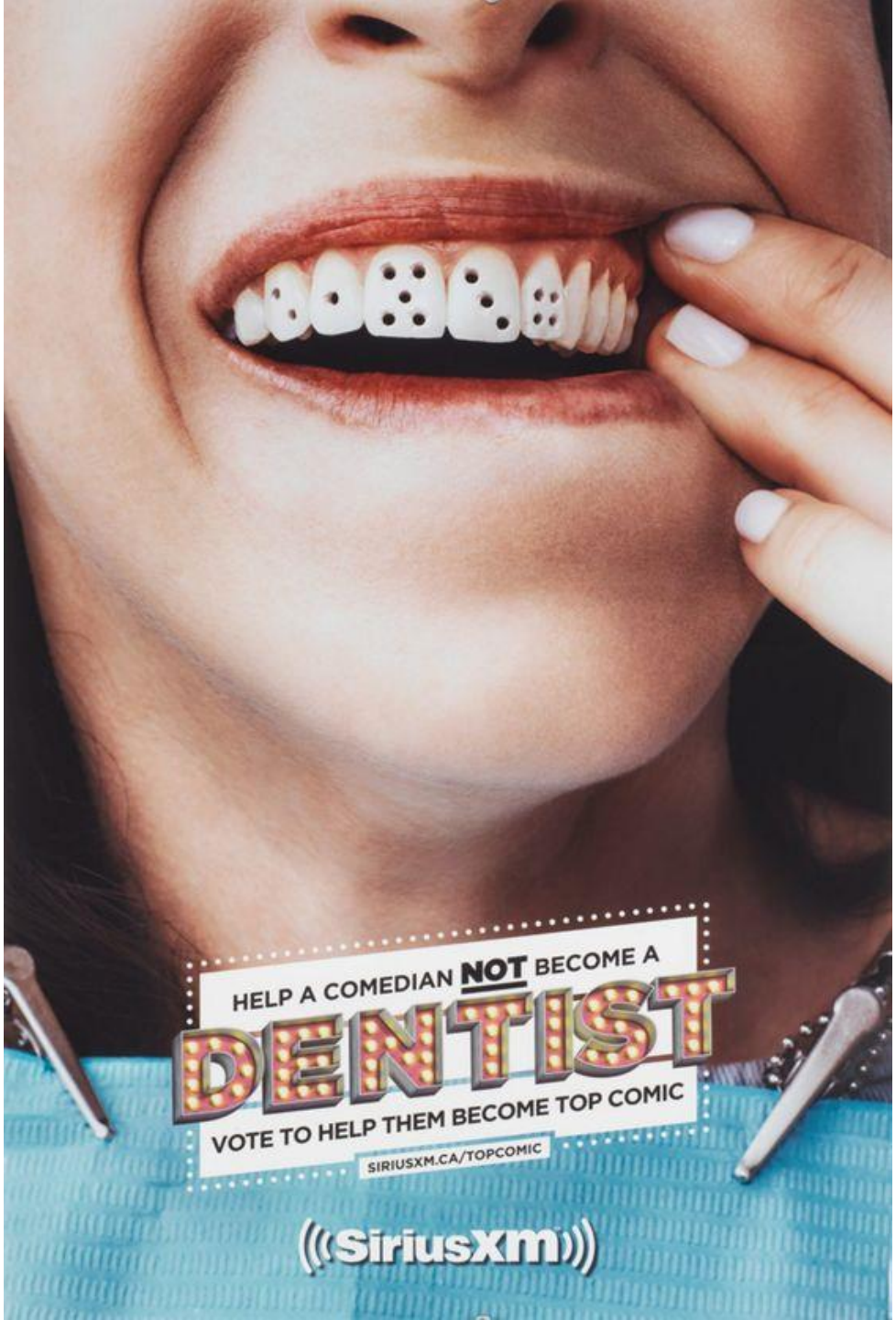
Shakespeare Hamlet

Santillana Clásicos Universales




AN OPEN BUCKLE HELMET ISN'T A HELMET.
SECURE YOURS BEFORE YOU RIDE.
شركة التأمين الأردنية
Jordan Insurance Company


AN OPEN BUCKLE HELMET ISN'T A HELMET.
SECURE YOURS BEFORE YOU RIDE.
شركة التأمين الاردنية
Jordan Insurance Company


HELP A COMEDIAN NOT BECOME A
DENTIST
VOTE TO HELP THEM BECOME TOP COMIC
SIRIUSXM.CA/TOPCOMIC
SiriusXM

PSYCHO

Dear Adbusters,
Has the dependency on technology sucked the meaning out of life? So many people in our society depend on phones, internet and computers, it is pathetic. Are my children going to have childhood memories of playing outside and swimming, or of sitting in front of their computers and televisions rotting away? Has technology crossed the line? Right now I feel technology has crossed the line from helpful to addicting. Watching peers, coworkers, friends and family drop everything they are doing when their phone rings is sad. Seeing them check their Facebook statuses every hour on the hour is the depressing but true reality of our generation's addiction to technology.

Madison Miller
Chico, California



Dear Adbusters,
I picked up this issue from the student union of my university. I went outside to read it. When I came to the article on bipolar disorder, I cried. A few months ago, I was diagnosed as being bipolar. After a 45-minute session and a printed questionnaire, the psychiatrist decided I was bipolar and promptly prescribed Abilify, Lorazepam and Bupropion. I took the pills for about a week when I decided to read up on them. I found that the effects of Abilify are relatively unknown and one can become addicted to Lorazepem in as little as four weeks. When I told my therapist about this, he actually was angry. He told me there were no grounds to diagnose me as bipolar and that dangerously little is known about Abilify. I had been wary of psychiatrists and their interactions with the pharmaceutical lobby, and my therapist confirmed this. He told me they were at this mental health facility weekly. After taking the said medications I attempted suicide four times in five months and nearly flunked out of college. In short, fuck the pharmaceutical companies, their lobbyists and the psychiatrists they lobby. They nearly killed me and they succeeded in killing a child. For doing that to a little girl, they deserve the worst punishment that society can offer.

Ian S.

اشیاء+خوراکی ها





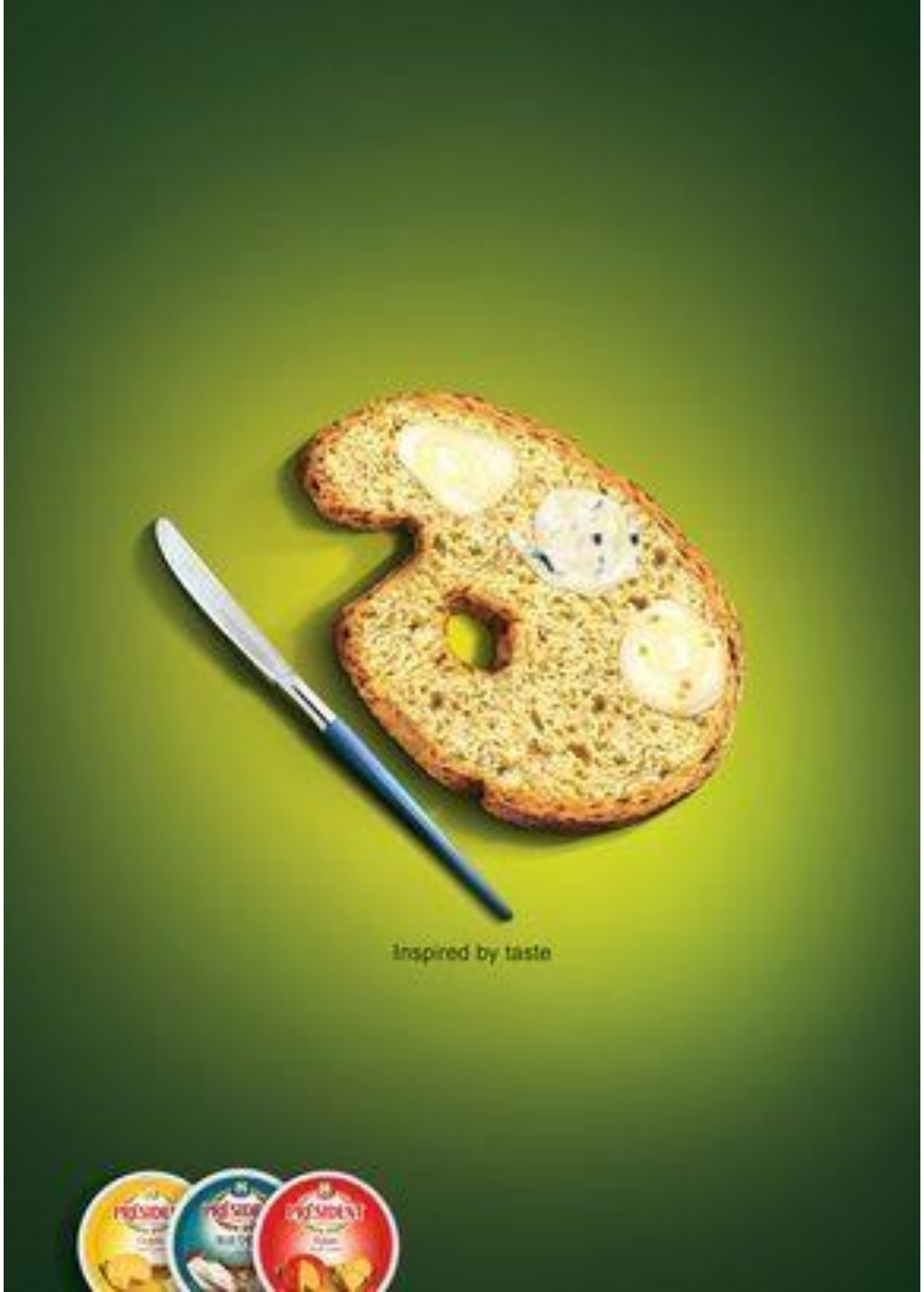








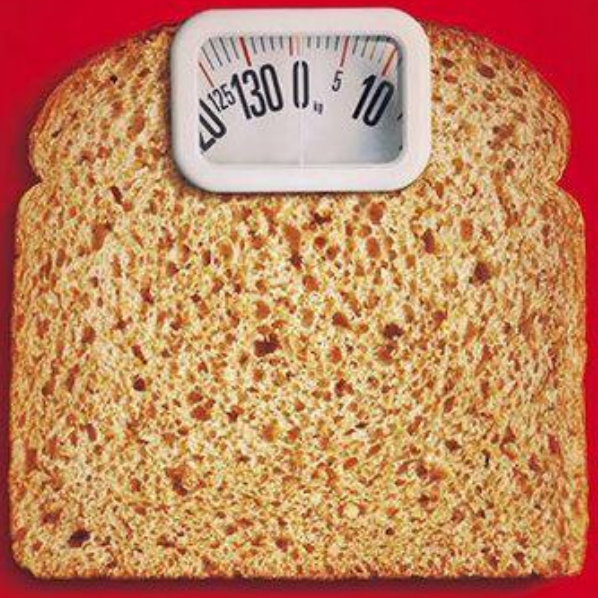



Inspired by taste


ON
OFF






125
130
0
5
10


IDEAL





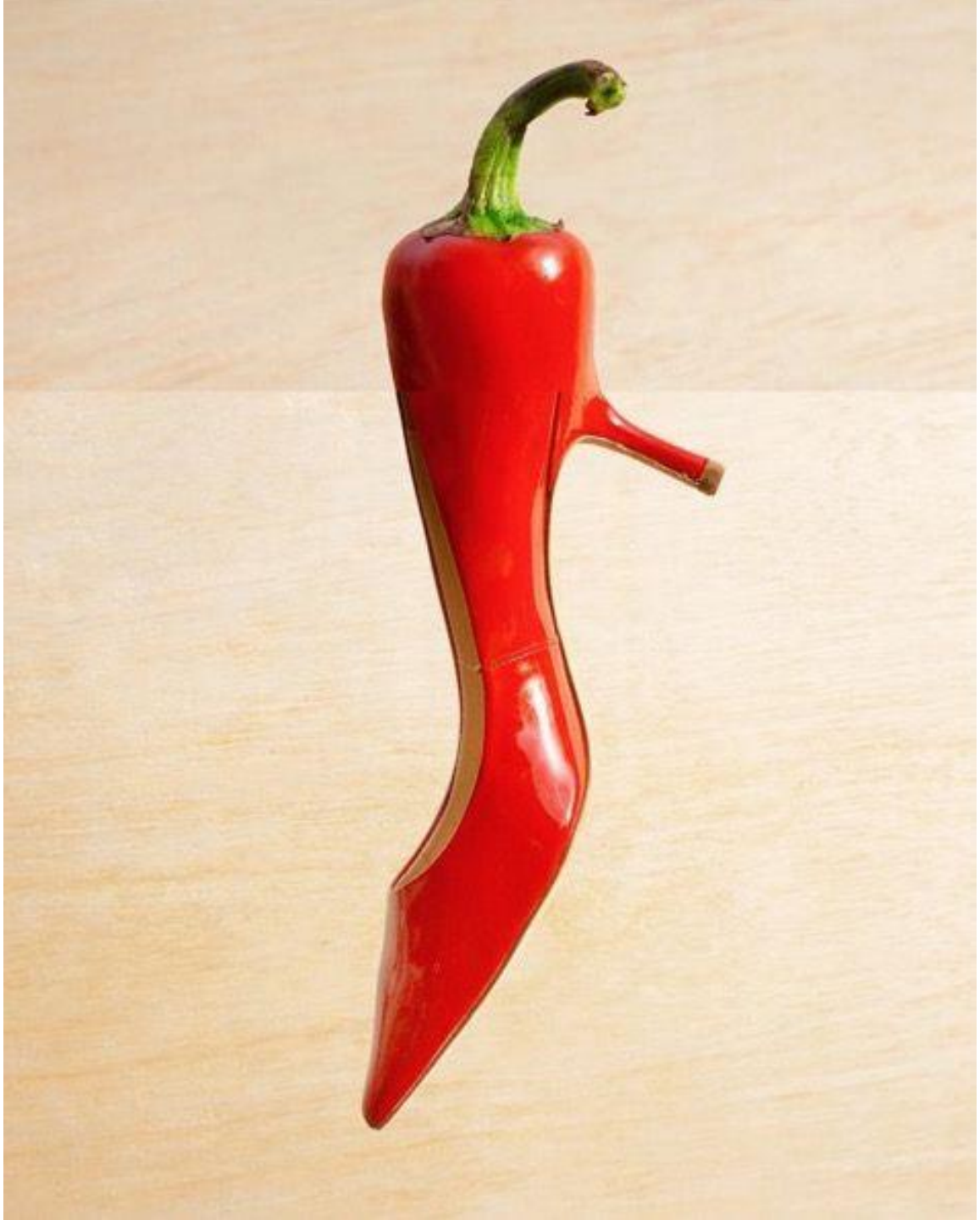
Pour l'intégrer
du 12 septembre au 27 octobre 1996

Bonbon acidulé

Ricardo Sued

اشیاء+میوه ها و گیاهان


PALACE ON THE ISLE
29.04 - 30.11.2016
Works of art from
THE MAURITSHUIS MUSEUM
in The Hague
DUTCH
AND FLEMISH
PAINTINGS
AT THE ROYAL ŁAZIENKI MUSEUM
ROYAL










9.18 mon
MINIATURE CALENDAR www.miniature-calendar.com






EVERLAST




شكل جديد
Fanta
BLACKCURRANT
إلعبها مع فانتا


CURTIS


CURTIS

SPRING 2017 ESSENTIALS



INTRODUCING SPORTS DEPARTMENT
IN THE DELICACY GROCERY STORE

Le Silpo

BON APPETIT

- تکلیف

- یکی شی را انتخاب کنید



- انواع آنرارا بیابید





اشياء+اشياء


12
1
2
3
4
5
6
7
8
9
10
11
SHARP
QUARTZ

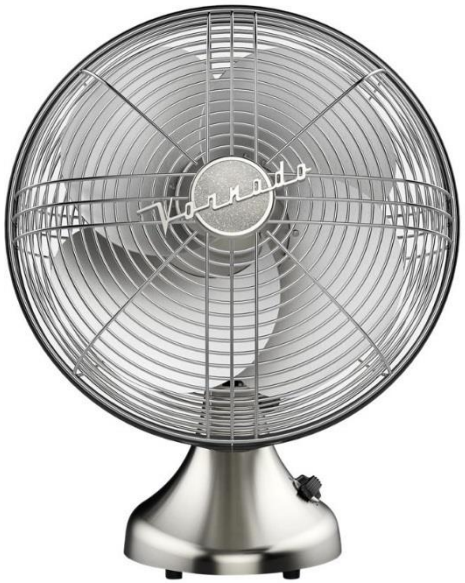











Tornado















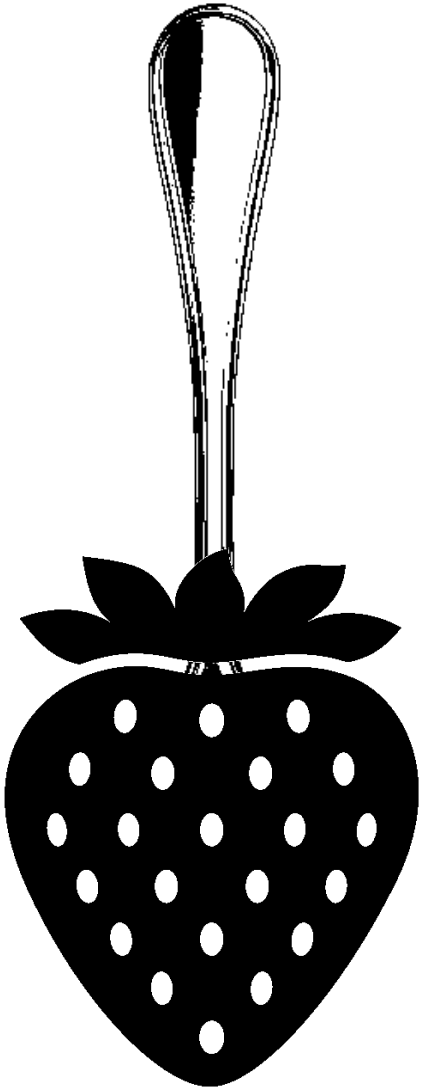








اشیاء+گیاهان







اشیاء+خوراکی ها


Happy Easter

اشیاء+جانوران


PLASTIC SPOON
PENGUIN
PUPPETS